



# OPEN SOURCE BACKUP CONFERENCE

## SPONSORSHIP OPPORTUNITIES



[OSBCONF.ORG](https://osbconf.org)

# OVERVIEW

Core theme of the event is the development and utilization of Open Source solutions for data backup.

With a focus on current developments, the transfer of technological knowledge and the presentation of experience reports, the event program includes strategic presentations, best practices, case studies and in-depth specialist lectures.

The annual congress provides an ideal opportunity for backup specialists to meet, exchange views, update know-how and deepen ties with other backup addicts.

# AUDIENCE PROFILE

Open Source Backup Conference is for anyone passionate about state-of-the-art Open Source backup applications.

Influential industry representatives, decision makers and experts from the international Open Source scene join the event to exchange ideas, to extend their professional know-how and to initiate trendsetting projects.

The OSBConf audience includes CTOs and CIOs, systems and network administrators, developers and architects, decision-makers as well as managers.

# JOIN IN AND BENEFIT!

## YOUR ADVANTAGES OF THE ANNUAL BACKUP EXPERT MEET-UP

Promote your brand in a **focused environment** of IT professionals and influential industry representatives.

Seize the opportunity of **casual networking** and engage with high class IT specialists in a relaxed setting.

Profit from a **targeted communication** and get in touch with your aimed audience where they seek new approaches and up to date solutions.

Take your chance for **brand building** - align your corporate brand with a conference renowned for open source leadership.

Benefit from **media exposure** by the most important business and IT publications as well as social media coverage before, during and after the event.

# PACKAGE GOLD

2.000 EUR

- Gold-Sponsor Branding during the conference
- Booth with power-supply in the lobby
- 15-minutes introduction talk prior to a keynote presentation
- 2 complimentary conference tickets "GOLD"
- 20% discount on additional conference tickets
- Company profile, logo & link on conference website
- Announcement as sponsor including logo on all lecture videos
- Visibility on any conference material
- Add your marketing material to shared swag table
- Social media coverage

# PACKAGE SILVER

1.500 EUR

- Silver-Sponsor Branding during the conference
- 1 complimentary conference ticket "GOLD"
- 15% discount on additional conference tickets
- Company profile, logo & link on conference website
- Announcement as sponsor including logo on all lecture videos
- Visibility on any conference material
- Add your marketing material to shared swag table
- Social media coverage

# PACKAGE BRONZE

500 EUR

- Company profile, logo & link on conference website
- Announcement as sponsor including logo on all lecture videos
- Visibility on any conference material
- Social media coverage

# TAILORED SPONSORSHIP

Do you want to sponsor something specific, like video recording, lunch, drinks or cover some other expenses?

We are pleased to set up a tailored sponsoring package that meets your special requirements.

Just contact us! [events@netways.de](mailto:events@netways.de)

# SPONSORSHIP LEVELS

## PACKAGES

	<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>
Individual conference stand	✓	✓	×
Complimentary conference tickets	2	1	×
Discount for each additional attendee	20%	15%	×
Speaking opportunities	Introduction talk	×	×
Logo on website	L	M	S
Social media promotion	✓	✓	✓
Logo on event screens	L	M	S
Logo on conference banners	✓	✓	✓
Logo on sponsors pop-up banner	L	M	S
Limitation	6	10	×
Investment	<b>2.000 €</b>	<b>1.500 €</b>	<b>500 €</b>

# SPONSORSHIP REGISTRATION

## CHOOSE YOUR PACKAGE

- GOLD SPONSORSHIP  
2.000 EUR
- SILVER SPONSORSHIP  
1.500 EUR
- BRONZE SPONSORSHIP  
500 EUR

### TAILORED SPONSORSHIP

You want something special?

Put together a tailor-made sponsorship package that exactly meets your requirements!

We are happy to assist you in designing your individual sponsoring activities.

Contact us! [events@netways.de](mailto:events@netways.de)



# SPONSORSHIP REGISTRATION ORDER FORM

COMPANY

PHONE

CONTACT PERSON

MAIL

STREET &amp; CITY

WEBSITE

COUNTRY &amp; POSTCODE

Sponsorship packages are subject to availability.

The organizer is exempt from any additional costs incurred in the production of marketing materials provided by the sponsor.

This sponsorship agreement is only effective upon confirmation by the organizer.

SPONSOR

DATE &amp; PLACE

SIGNITURE &amp; COMPANY SEAL

ORGANIZER

DATE &amp; PLACE

SIGNITURE &amp; COMPANY SEAL

The Open Source Backup Conference is presented by dass IT GmbH and organised by NETWAYS Event Services GmbH.

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