



Open Source Backup
CONFERENCE

**SPONSORING
OPPORTUNITIES**



ABOUT

OPEN SOURCE BACKUP CONFERENCE

Core theme of the OSBConf is the development and application of open source software solutions for data backup.

The conference agenda covers the latest developments, conveys strategic knowledge and presents empirical reports as well as best practices, case studies and technical background.

As a fix annual meeting of influential representatives, decision makers and developers from the international open source environment, the event is an ideal platform to exchange ideas and experiences with backup experts, for initiating future-oriented projects and deepening practical know-how.

The Open Source Backup Conference is presented by *dass IT GmbH* and organised by *NETWAYS Event Services GmbH*.

EVENT SPONSORING

YOUR DIRECT LINE TO IT PROFESSIONALS

NETWAYS has been supporting companies in the management of complex, multifaceted IT environments based on open source software, for more than 20 years.

In so doing we have earned a reputation in the professional open source community for hosting conferences and training courses that consistently gather a high calibre of speakers and attendees.

Few events bring open source IT specialists together in such a focused and professional setting. Profit from NETWAYS' comprehensive experience in event management and leave a lasting impression with our event sponsorship opportunities!



YOUR AUDIENCE

CTOs and CIOs

Systems and Network Administrators

Developers and Datacenter Architects

Decision-Makers and Managers responsible for large and complex IT environments from every industry

YOUR ADVANTAGES

TARGETED AUDIENCE

Position your company in a focused environment of IT professionals and influential representatives

CASUAL NETWORKING

Contact high class IT specialists in a relaxed setting

TARGETED COMMUNICATIONS

Get in touch with your target audience where they seek new approaches and up to date solutions

BRAND BUILDING

Align your company brand with a conference renowned for open source leadership

MEDIA EXPOSURE

Profit from media coverage by the most important business and IT publications before, during and after the conference

SPONSORSHIP PACKAGES

BENEFITS LEADING TO SUCCESS

GOLD SPONSORSHIP

- Gold-Sponsor Branding during the conference
- Booth with power-supply in the lobby
- 15-minutes introduction talk prior to a keynote presentation
- 2 Gold conference packages for free
- 20% discount on any additional ticket
- Mentioning as sponsor and display of company logo on all videos of conference lectures
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- Add your marketing material to the conference bag
- Logo and company profile on the conference website
- Visibility on any conference material
- Link to sponsor's website
- Social media coverage

Price EUR 2.000

SILVER SPONSORSHIP

- Silver-Sponsor Branding during the conference
- 1 Gold conference package for free
- 15% discount on any additional ticket
- Mentioning as sponsor and display of company logo on all videos of conference lectures
- Add your marketing material to the conference bag
- Logo and company profile on the conference website
- Visibility on any conference material
- Link to sponsor's website
- Social media coverage

Price EUR 1.500

SPONSORSHIP PACKAGES BENEFITS LEADING TO SUCCESS

BRONZE SPONSORSHIP

- Bronze-Sponsor Branding during the conference
 - 10% discount on any ticket
 - Mentioning as sponsor and display of company logo on all videos of conference lectures
 - Add your marketing material to the conference bag
 - Logo and company profile on the conference website
 - Visibility on any conference material
 - Link to sponsor's website
 - Social media coverage
- Price: EUR 500

INDIVIDUAL SPONSORSHIP

Do you want to sponsor something specific, like video recording, lunch, drinks or cover some other expenses?

We are pleased to set up a tailored sponsoring package that meets your special requirements.

PLEASE CONTACT US!

events@netways.de

SPONSORSHIP ORDER FORM

GOLD SPONSORSHIP
2.000 EUR

BRONZE SPONSORSHIP
500 EUR

SILVER SPONSORSHIP
1.500 EUR

INDIVIDUAL SPONSORSHIP

COMPANY

DEPARTMENT

STREET /CITY

COUNTRY / POSTCODE

CONTACT PERSON

PHONE

FAX

EMAIL

WEBSITE

The organizer is exempt from any additional costs occurred in the production of marketing materials provided by the sponsor. This sponsorship agreement is only effective upon confirmation by the organizer.

SPONSOR

Date / Place

Signature & Company Seal

ORGANIZER

Date / Place

Signature & Company Seal

The Open Source Backup Conference is presented by dass IT GmbH and organised by NETWAYS Event Services GmbH.

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